

MOTHER'S DAY MATCHING CAMPAIGN: GIFTS MATCHED AT 1:1!

Seeing is believing!

In November 2023, ETC offered a new and special travel opportunity: a unique two-week trip in Nepal.

Fifteen people visited ETC's current working villages in Sunsari District, saw historical and cultural sites in the Kathmandu Valley, took in a wildlife preserve on the Koshi Tappi river, and hiked and camped for five days on a trekking circuit offering spectacular views.

They met ETC and program partner Save the Earth staff and women's group members; visited schools and families' farms and gardens; and attended women's group meetings.

While there, they saw for themselves <u>the real, positive</u> <u>difference ETC's work makes</u> for so many families.

The travelers were so impressed and inspired by their visit to ETC's villages that they generously initiated the idea of a matching campaign.



"ETC's program is one of the best designed, most sensitively implemented, and most helpful regarding sustainability and wide-reaching positive impact that I have seen."

— ETC 2023 trip participant

Gifts received or postmarked between April 30 and May 12, 2024 — Mother's Day in Nepal and Mother's Day in the US respectively — will be matched 1:1, up to a total of \$37,000!

- Fill out and return the enclosed reply card, OR
- Visit <u>www.etc-nepal.org/mothers-day-2024-matching-campaign/</u>, from where you can make a gift via credit or debit card, PayPal, or Venmo.

Thank you for your support of mothers, children, and families in Nepal!







"We were really touched by our experiences with the ETC projects — by the wonderful spirits of the participants, the exuberant children, and the dedication of all the staffers."

— ETC 2023 trip participant

Pictured here, some of the many women's group members, farmers, students, shop owners, and families whom our travelers met. (All photos courtesy of 2023 trip participants and ETC/STE staff.)









"The impact [of a relatively small amount of money] on these women's lives and by extension, their families is tremendous."

— ETC 2023 trip participant



@EducateTheChildrenNepal

(a) @etc_nepal

@educatethechildren

Visit the Mother's Day Campaign website for more traveler testimonials and photos!

Are you interested in joining a future ETC trip/trek in Nepal?

The <u>trip scheduled for November 2024</u> is already full! However, we intend to offer more such opportunities in years to come.

If you would like to be among the first to know when similar trips for 2025 and/ or 2026 are being planned, please write to Lisa at <u>director@etc-nepal.org</u>. (Doing so is an expression of potential interest and does not commit you to participating.)