

Who, Why, What, How?

WHO? More than 1,000 disadvantaged Nepali women and their families.

In rural Nepal, at least 80 percent of households depend on agriculture for their livelihoods. Yet most families own little or no land and cannot produce more than four months' worth of the food they need in a year. Annual household incomes range from \$500-1,000 on average. Cyclical debt and cyclical poverty are extremely common.



Members of Munibaba Women's Group selling their produce at market

WHY? Problems with food security, nutrition, and income-generation are more effectively addressed in conjunction than individually.

Simply put: Families who cannot produce enough of their own food and also cannot earn enough money to buy sufficient food are faced with two bad choices — either go into debt to buy food, or go without food. In 2019, only 16% of the families we surveyed had no debt.

WHAT? Activities to help rural women produce greater quantities of more nutritious food and earn more money, to improve their own and their families' lives.

- Provide hands-on horticultural and livestock trainings and starter resources (seeds, tools, chicks, etc.)
- Ensure that every woman can start or improve a kitchen garden to support their families' year-round food needs
- Offer ongoing technical advice and troubleshooting support from our agricultural specialists

HOW? By working closely with participating women to ensure that our support meets their real-life needs and will result in sustainable benefits for years to come.

- We promote creative use of land: helping women grow vegetables in any available space, encouraging crop rotation year-round, supporting small-scale livestock, and building tunnels for mushroom cultivation
- We provide business planning training to help women select products or services to sell, identify markets, and set appropriate prices
- Our field staff members work and live locally and are known, visible, accessible, and trusted



Women's group members learning to grow mushrooms in a specially constructed tunnel

YES! I want to help women and families in rural Nepal! You can make a secure online gift at www.etc-nepal.org/donate/

Address: ______ E-mail: ______ Phone: ______ E-mail: ______ Amount: □ \$1,000 □ \$500 □ \$250 □ \$100 □ \$50 □ \$30 □ Other (in U.S. dollars) _____ □ Check enclosed OR Charge my credit card: □ Visa □ MC □ Amex □ Discover Card #: ______ Exp. date: _____ CVV code on back (req'd): _____

Clip and mail this form to ETC, P.O. Box 414, Ithaca, NY 14851-0414

Participants in one of ETC's recent

business planning training workshops

No space for a kitchen garden?

Grow vegetables in old feed bags!

Sadasya Tharu has opened a food stall in her local market



Your support makes it all possible!



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